

WHS Hornets Baseball Booster Meeting

October 16, 2023 – 7:00 pm Brookshire

Treasurer Report

- **MOBILE PAYMENT:**
 - Card swiper: 5/3 offers something free of charge but after fees and initial costs (\$100 device + \$150 setup) then 2.75% fee + 10 cents per transaction. If you don't have greater than \$30.00 in monthly transactions, they charge you a 30-dollar flat fee. So, during our "off season" we would be carrying that cost. This is all in addition to a \$14.95 monthly maintenance fee. Recommendation not to proceed with card swiper
 - My recommendation is Zelle. Zelle is the point of sale offering from PayPal/Venmo. While there are still costs associated with this, they are more reasonable. The device would be a onetime cost of \$29.00. Transaction fees are similar, but we avoid a setup fee and monthly maintenance. Finer details can be found at <https://www.paypal.com/us/business/pos-system> or on pricing at <https://www.paypal.com/us/business/pos-system/pricing>
- **INVOICING:** If the board approves moving forward with Zelle a benefit is that I have enabled PayPal/Venmo to be accepted via invoicing made from our website. Even if Zelle is not approved PayPal, the main legacy electronic payment option can still be used.
 - Also set up a manual payment option.
 - Sent a sample invoice to Youth Football and Cheer account, mostly to explore and learn the back-end options available to use for invoicing and tracking those invoices including detailed financial reports. Proposal to handle all invoicing in this manner (player fees, camp fees, someone buying concessions from us, etc.).
- **ALTERNATE PAYMENT METHODS:** Cashapp handles is \$williamstonbaseball and Venmo is @Williamstonbaseball
 - Venmo joins PayPal as *both* as "charity" profiles. The most critical benefit is a lower seller transaction fee vs say a personal account. Not an apples-to-apples comparison but it gives us an idea but oftentimes we would be considered a "seller".
- **THANK YOU LETTERS:** A first thank you letter was mailed separately to Guys who Give (Ben in Kalamazoo) and Williamston parent Nathan Bryant. Kim brought up the idea of a 2nd round of "thank you" letters to all who donate including the team picture which could happen later.
- **PO BOX COST:** Our PO Box is due for renewal. It will be \$81.00 for a 12-month renewal due on November 1st.
- **ACCOUNT CO OWNER:** Adding Scott to account as of 10/6/23
- **BALANCE:** \$8,493.7 as of 10/04
 - St Pete rental -\$233.66
 - Wix domain renewal -\$14.95

- Brookshire -\$25.29
- Guys who Give +\$550.00
- LARA renewal -\$20.00
- The Wix 3-year hosting term is up 10/30, so we will see that debut then
- ~Jeff J actions below~
- Williamston Wrestling Club (invoice 13? Check written on 06/26) -\$265.03
- Pure Green -\$660.00
- **CONCESSIONS:** Jill Lavengood has confirmed she will handle concessions this upcoming competition year.
- **ST PETE PAYMENT:** Coach confirmed 15+ families have stated interest. As a result, field rental paid in full, \$223.66
- **GRANTS:** We will need a planning meeting around this. How to attack the grant writing (re-use materials that some demand, etc.)
 - <https://www.gerstackerfoundation.org/history-of-giving/> (Founded by leaders close to DOW chemicals)
 - <https://www.wkkf.org/grantseekers/> (founded by Kellogg's)
 - <https://www.baseballydf.com/youth-development-foundation> (national)
 - <https://www.dickssportinggoods.com/s/community-programs> (sub-region, seems to be a guaranteed \$250 to spend at a restricted access community donations site where you can select from items in a store front)
 - Cal Ripken, Sr. Foundation's grant application is by invitation only, need to start process by emailing info@ripkenfoundation.org