

WHS Hornets Baseball Booster Meeting
December 11, 2023 – 5:00 pm Brookshire

Minutes

a) Call to Order –

Scott Benzler started the meeting at 7:02 pm.

Present: Scott Benzler, Marion Palmer, Kim Johnson, Fred Elizondo, Ryan Orr,
Varsity Baseball Coach, Stacy Jenkins, guest

Absent: Andrea Gulick, Jason Ide

b) Minutes –

- a. Nov 13 Meeting Minutes were approved

c) Financial Update –

Balance as of 12/5 is \$7,261.38.

Mobile payment device will be purchased in 2024. One-time cost of \$29.00 expected.

2024 fundraising goal is \$10,000

Board agreed to do the following fundraisers for the upcoming season:

Christian's gift certificates (around Mother's Day)

Vertical Raise (late March)

Superbowl football squares (announce Jan 15, Superbowl is 2/11/24)

Euchre night (propose 2/24)

Raffle giveaway (closer to Spring Break)

Grants such as Dicks Sporting Goods, Dow Chemical, etc. will require a planning meeting to discuss further.

d) Coach Orr Report-

2024 schedule almost complete, we will have home tournament on 4/13

We will play in Waverly tournament, Portland tournament, and Charlotte tournament, which means at least four Saturday games

The coaching staff completed a fundraising video, which we previewed. Well done coaches!

Williamston will host Districts and first Regional game in 2024!

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e) Visit with Stacy Jenkins re: website-

Stacy focused on identifying who the audience is and what we are trying to communicate with our website. Our goal is to communicate with baseball families, friends, graduates, and sponsors.

We want to link the website to social media platforms. We agreed we would consider the cost for plugin that would automatically update on the website.

Needs: FAQ, automated chat function, images with releases to share on website, include Venmo and PayPal on website.

Consider using Google Business for additional functionality vs Wix.

Sponsors: need to include what we are fundraising for, include “dials” for where to drive fundraising dollars, include logos and links

Include ability to have sponsors scrolling on home page

Include coaches, JV, and Varsity rosters

f) New Business -

a. The focus for the January meeting will be to conduct an open meeting for all baseball families.

g) Close Meeting –

Benzler closed the meeting at 6:54 pm.

Action Items

<u>What</u>	<u>Who</u>	<u>When</u>
1. Look at adding widgets to website	J. Ide/M. Palmer	Nov 25
2. Fill in fundraiser list/committees	ALL	Oct 16
3. Update website	M. Palmer	Nov 15
4. Send note re: chocolate milk grant	M. Palmer	Nov 28
5. Resend 2023/2024 budget	J. Ide	Nov 3
6. Quote for roof over cage	J. Ide/F. Elizondo	Nov 13
7. Review website, provide feedback	ALL	Jan 10
8. Check availability St. Mary gym	M. Palmer	Jan 15
9. Check availability Brookshire	S. Benzler	Jan 15
10. Submit choc milk grant	M. Palmer	Jan 31