July 19, 2023 – 7:00 pm Brookshire

# <u>Minutes</u>

1. Call to Order –

Scott Benzler started the meeting at 7:00 pm.

Present: Scott Benzler, Kim Johnson, Marion Palmer, Jason Ide, Fred Elizondo, Ryan Orr, Varsity Baseball Coach

Absent: Andrea Gulick

- 2. Minutes
  - a. No minutes available from last board for review
- 3. New board introductions
  - a. Welcome and Thank you

Scott welcomed new Board members and thanked them for their support of the baseball program.

b. Leadership style and plan

Benzler plans to include Board members in key decisions and expects the Board members to discuss and agree on actions as a group.

- c. Get to know members
- d. Transition tasks (financial, others?)

Jason will meet with Jeff Judit on 7/25 to review the financials for details on budget formation.

Update Fifth Third bank account information by mid-August.

- i. Add Ide and Benzler as signers; remove others.
- ii. Obtain a new debit card.

Need to update website and agree on document storage.

e. Meeting schedule (When, Where, Who)

Hold meetings every third Monday of the month at 7:00 pm.

Location each month TBD based on local establishments.

Officer meetings will be closed, however general membership meetings will take place in February and May.

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f. Bylaws review needed

To be reviewed and discussed at future meetings.

- 4. Financial Update Jason Ide
  - a. 2023 review

\$4.7K carry over from 2022; \$8.4K surplus for 2023.

Areas of fundraising and donations were higher than previous year, helping to bolster the baseball program.

Significant spending required for JV and Freshman uniforms.

b. 2024 rough draft budget

School will purchase Varsity uniforms every three years; next uniform cycle is 2025.

Hats expected to last approx. 2 years; enough hats in inventory for incoming 2023-24 players. Coach Orr mentioned that ~30 hats would need to be purchased for 2023-24.

Seniors design a shirt for the Varsity team that players pay an additional fee to have.

Need additional detail of player expenses and equipment.

Check if all sponsors paid in 2023. Check if there is a discount for returning sponsors?

- 5. New Business
  - a. Field Update
    - i. Pure Green update Andrea Gulick

PureGreen contract will not be renewed for the 2023-24 season.

Ryan VanSickler will maintain the baseball grounds and manage the field, which will allow significant savings.

- ii. Fall Clean-up pending Fall Ball TBD
- iii. Improvement Ideas (safety, storage, etc.)

Consider purchase of AED for JV and Freshman teams.

Varsity already travels with AED; AED in WHS bathroom near tennis courts; WHS trainer also has AED on them at home games.

Do all teams have First Aid kits?

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Assess capability to install electrical outlet near batting cage so extension cord does not have to lay in spectator stand area.

b. Committee formation/areas of focus for 2024

The board discussed increasing family participation by utilizing more committees for the following areas: Concessions, Banquet, Scholarship, and new families.

- 6. Coach Orr Report
  - a. Summer workouts
  - b. Fall Ball

Board agrees to support Fall ball team. A coach is needed for the team.

Need to understand cost, timing, and opponent schedule.

c. Wish list for 2024 season

Coach Orr provided a list of equipment and other associated team costs.

Consider creating Amazon "wish list."

d. Spring break trip

Optional trip open to baseball program players and families. Looking to schedule a trip every other year, with the inaugural trip during the 2023-24 season.

Further discussion required. Need to understand Board approval requirements.

- 7. Miscellaneous
  - a. Player connections specialties/business connections list due September
  - b. "Fill the Fence"

Benzler challenged the Board to get as many sponsorships as possible to cover the entire outfield fence for the 2023-24 season. Three sponsorship levels available.

Consider including the athletes in requesting sponsorships. Increase visibility and marketing of baseball sponsors. Can we offer sports passes to sponsors based on sponsorship level?

c. Any items not covered/topics for future discussion

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Johnson asked Coach Orr about putting together a strength training program for the athletes. Coach Orr mentioned that he would put something together for the Fall season.

Availability to broadcast games Live for 2023-24 season. Fred can support us for next year.

- 8. Questions
  - a. Open Q&A

Elizondo asked how we can best reach the athletes that are playing travel ball outside of the Stings program. How do we contact incoming first-year families?

Johnson mentioned the use of social media. The group discussed having a parent liaison to facilitate introduction to the high school baseball program.

Palmer mentioned safety concerns with the team not getting out of school early for home games. Need to ensure health and wellness of the athletes and readiness for competition. Further discussion required. A reasonable time for proper preparation is 2:30-2:45 pm for home games.

9. Close Meeting -

Benzler closed the meeting at 9:30 pm.

#### **Action Items**

<u>What</u>		Who	When
1.	Update bank acct info	J. Ide	Aug 18
2.	Review if existing document storage adequate	ALL	Aug 21
3.	Get details of budget line items	J. Ide	Aug 21
4.	Check all sponsors paid for 2023	J. Ide	Aug 21
5.	Send list of incoming freshman	F. Elizondo	Aug 21
6.	Confirm PureGreen contract status	J. Ide	Aug 21
7.	Create alumni list	K. Johnson	Sept 18
8.	Fall ball league details and cost	R. Orr	July 30
9.	Send potential names of coaches for Fall Ball	Ide/Elizondo	July 30
10	. Send email regarding Spring Break trip 2024	R. Orr	Aug 18