WHS Hornets Baseball Booster Meeting

March 17, 2024 – 7:15 pm HS Cafeteria

Treasurer Report

General updates:

- Jim and Marion covered the balance of \$166.43 that was not anticipated which covers Driveline,
 Ondeck training gear purchases, BSN backpack order and Dicks catchers bags order in complete
- BASF donation match submitted via CyberGrant. Pending review as these are funded on the financial quarter. Potential of additional \$500.00 to be granted because of Palmer donation
- I have paused the February board approved Wix tier upgrade. Reason being is I have submitted for a nonprofit discount via TechSoup, which would apply for overall Wix hosting subscription. It appears they, Wix, outsource the nonprofit discount program to them
- Zettle hardware received (2 readers). I have set one up and tested it with a \$1 sale. Will wait to set up a second device until I can work directly with Jill Lavengood. I will set up the device and use it as a training opportunity
- Venmo account is now tied to 5/3. Oversight on not doing this earlier when the account was changed to a charity profile
- Filled out w-9, required by Farm Bureau and Granger. Filled out Granger "vendor" form
 - Questioned why 501c3 viewed as vendor (Granger) and was informed this is their internal policy
- 990-N's filed for 2022
 - o This means we have three consecutive years, which is a millionaire licensing requirement
 - Returning size large back2back shirts to supply since we did not use local CPA. Shirt was going to be a gift for filing in 2022
- Gaming license focus will be on items 5, 7-10 on required documentation list
 - o 5: I now have materials I believe will be suitable
 - o 7: I now have materials I believe will be suitable
 - o 8: Done, 2022 filed
 - 9: Have materials I believe will be suitable
 - o 10: Have materials I believe will be suitable

Financial flags:

- Risk that we may miss fundraising, this was already a down number \$14,700 to \$10,000. Need a
 large hit on Vertical Raise given the timing on raffle/gambling income streams and Culver
 streams. Varsity football is not doing Vertical Raise nor is there a plan, currently, for poker
 nights.
- Sponsorships \$5,017.68 vs \$5,000 forecast
 - Will want to at least consider a heavier push for paper checks next year. While PayPal or Zettle has a high convenience factor they carry a use fee, which is lower as we are recognized as non-profit, but not nonexistent. \$32.32 spent on fees. E.g. \$250.00 sponsor payment \$244.53.
 - Officially deposited MioGuard. Graff Auto, Youngs Turf. Sharons Heating, McKearney, Harbert, Hull Bros, Hutson, Burkhardt ortho, Nikos, Culvers, Cannonball, Steve Berg/Farm Bureau, Tom Barrett, Cuzydlo

Current finances:

- Balance
 - \$14,683.14 as of 03/13/24
 - \$9,363.73 as of 2/12/24
- Recent Debits
 - o March
 - \$50.00 PayPal reimbursement to J. Palmer for State of Mich raffle lic application
 - February
 - \$1,526.40 BSN team backpacks (2/21 invoice paid)
 - \$9.99 990-n backfile tax2efile was used (02/26).
- Accruals
 - \$903.33 coaching jackets, back2back shirts
 - BSN order placed on school account.
 - 3/7/24 P. Paulsen confirmed invoice not received, delayed due to embroidery on jackets 02/08/24
 - \$1,000.00 batting cage turf
 - \$898.80 Competition baseballs (BSN) coaching jackets, back2back shirts
 - BSN order placed on school account.
 - TBD amount to be covered by school

April Forecast:

- \$8,700 (2023 ended at \$3,800)
 - o Debits:
 - concession seed (\$800), sponsor banners (\$117 x 15 \$1,755.00, downwards from \$,2200 on initial budget build out), player banners (\$1,700<this correct?), player food (\$700<this correct?), uniform (\$1,600), field (\$1,200<do we use this?), expense (\$200)
 - o Credits:
 - Players fees player fees \$,3320 (15 varsity at \$100.00, 28 non varsity at \$65.00), sponsors \$850.00 (Williamston Sport Spine \$250, Remax \$350, Biggby \$250, Sting TBD), camp \$1,800 (60 kids, \$50 per kid, \$17 per shirt, \$3 lunch, net \$30)

Shirt bid:

Studio Shop:

Will Long

- Family and business active in the community
- Has sponsored baseball and other sports
- Website open to hosting a spirit shop of sorts and donating %15 of sales.
 - Example of spirit shop: https://studioshopgifts.com/products/hornet-quiz-bowl-fan-wear
- Camp shirt (like a Gildan 50/50 shirt)
 - Varving sizes
 - Front and back \$17
- Batting Practice shirts (dri-fit style)
 - Front and back \$22

- Would do an in-kind Grand Slam (\$500 credit) level sponsorship if selected
- POTENTIAL total: \$1.680
 - Camp *assuming 70 camper shirts: \$1,190
 - Batting practice *assuming 45 shirts: \$990
 - Grand Slam: -\$500

Wooden Cricket:

Daisy McNamara

- o Family and business active in the community
- Has sponsored mostly wrestling but she has made capital investment in her business in the last year and is looking to work with additional sports.
- Website can host a spirit shop of sorts and donate \$2 per sale.
- Camp shirt (like a Gildan 50/50 shirt)
 - Varying sizes
 - Front and back \$16
- Batting Practice shirts (dri-fit style)
 - Front and back \$16 at the lowest, and at highest \$26.
- o I will bring samples to board meeting so we can see quality on the two ranges
- o Would do an in-kind Home Run (\$250 credit) level sponsorship if selected
- POTENTIAL total \$1,590 to \$2,040
 - Camp *assuming 70 camper shirts: \$1,120
 - Batting practice *assuming 45 shirts: \$720 to \$1,170
 - Home Run: -\$250

LoveBug:

Nicole Allen

- Family and business active in the community
- Has work with stings
- Heat press method
- No mention of spirit shop
- Camp shirt (like a Gildan 50/50 shirt)
 - Varying sizes
 - Front and back \$12
- Batting Practice shirts (dri-fit style)
 - Front and back \$12
- Offered up sponsorship tiers, which she would consider. No text commitment on a tier though
- POTENTIAL total \$1,380
 - Camp *assuming 70 camper shirts: \$840
 - Batting practice *assuming 45 shirts: \$540

^{*}assuming camper and player counts based on intelligence shared and discussed at the last board meeting, 60 players and 10 camp counselors. I could see the quote being + - %5 based on changes in those counts.

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bill to BASEBALL			
item	cost	quantity	total
coke	\$0.79	96	\$75.84
diet coke	\$0.79	4	\$3.16
sprite	\$0.76	2	\$1.52
pepsi	\$0.68	65	\$44.20
mtn dew	\$0.68	11	\$7.48
Diet pepsi	\$0.68	1	\$0.68
Diet Mtn Dew	\$0.68	81	\$55.08
Gatorade	\$0.75	104	\$78.00
Water	\$0.18	32	\$5.76
Pretzel	\$72.00		\$0.00
Cheese	\$46.00		\$0.00
peanut m&m	\$0.94	44	\$41.36
plain m&m	\$0.94	66	\$62.04
snickers	\$0.94	48	\$0.00
kitkat	\$0.94	72	\$67.68
reeses\	\$0.94	54	\$50.76
twix	\$0.94	18	\$16.92
tootsie	\$0.14	200	\$28.00
blow	\$0.14	100	\$14.00
			\$471.96